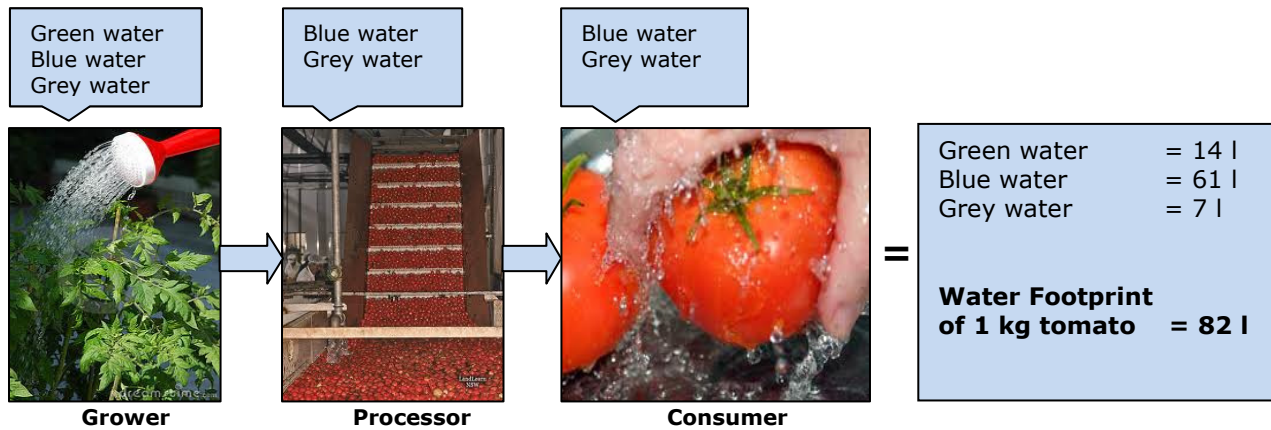


## Assess and Manage your Water Footprint

- Calculate your Water Footprint.
- Review your current water usage performance.
- Develop a water management strategy.
- Identify your dependence on scarce water resources.
- Identify your water usage reduction potential.
- Communicate and capitalize on your lower Water Footprint.
- Improve your company's image.



Freshwater is a scarce resource. Its annual availability is limited whilst demand is steadily growing. A company's future depends to a great extent on the availability of fresh water – directly through its operations, but also indirectly through its supply chain. Managing and mitigating a company's Water Footprint is critical for a corporate sustainable risk management strategy.



\*Green water - rainwater stored in soil

\*Blue water - water from freshwater bodies (ground or surface water)

\*Grey water - polluted water

### Our Water Footprinting Services

- Comprehensive Water Footprint for companies, products and events.
- Report describing methodological approach and standards as well as presenting results.
- Consultancy in reducing your Water Footprint, cutting back your company's expenses.
- Preparation for verification by the Water Footprint Network.
- Assistance in communicating your water usage performance.



### Why to work with us

- Experience in assessing water footprints of agricultural products.
- Accredited members of the Water Footprint Network.
- Definition of an adequate approach based on the customer's and market requirements.
- Comprehensive assessment of direct and indirect water use, as well as the blue, green and grey Water Footprint.
- Focus on local aspect of water, as a mayor difference to carbon.